

**Friends of the Hatton
Minutes of the Committee Meeting
Of Tuesday, 14th March 2017
Held in the Learning Room at the Laing Art Gallery**

Present: Alysia Trackim (AT), Jean Taylor (JT), Kelsey Thornton (KT), Richard Thompson (RT), Jo Kendall (JT), Zoe Allen (ZA), Simon Court (SC), Vhairi Cardinal (VC), John Dance (JD)

1. Apologies for absence: Bob Young (BY), Jill Arthey (JA), Pamela Parrish (PP)

2. Matters arising from the minutes of the last meeting: None.

3. Hatton Gallery update:

ZA reported that a new Foth logo was possible at no cost to us. New leaflets to rebrand Foth would also be available. ZA showed the committee the new Hatton logo. AT explained the sequence re the rebranding. The Comms team would design the new leaflets and Foth would only have to pay for printing. A poster template is not available yet, but will arrive soon.

The rebranding is scheduled for 19/20 May 2017. ZA talked about how to reach a wider audience – social media and possible cross promotion with Hatton's Facebook, website, blog and twitter accounts.

Blog contributions are invited from Foth. blog.twmuseums.org/hatton had over 80000 views last year.

The pavilion would be launched in April and the Hatton relaunch will be in October 2017. Proofs of the new leaflet will be available by the next committee meeting. They can be used for the exhibition poster.

The opening for the pavilion is on 28th April and there will be mini events that weekend. It has been locally manufactured.

So far 25 volunteers have been trained. The site rota has yet to be confirmed.

4. Treasurer's report:

£6326 is available. This is mostly from membership fees. Finances are down by £372 on last year, suggesting a drop in membership. There followed much discussion on why members are not paying.

5. Membership report:

There were 2 new members in January and only 79 renewals (about 89 individuals). There are 8 honorary members. Last year's membership numbers were in the region of 200. RT suggested sending all last year's members a card and payment form to encourage renewal. We should explain the gallery reopening and programme to members.

6. Events:

26th June will be hand-in day for the exhibition. The preview will be on 30th.

6. Events continued:

Tracey Tofield will give a lecture sometime in Sept/Oct. The committee would prefer October, as access will be easier for those with mobility problems.

Simon Court's lecture went well as did Clare Money's workshop. AT showed a photo-collage of the workshop.

7. Publicity Officer/Events Coordinator:

BY, JT and AT met with ZA and produced two job descriptions for Events Coordinator and Talks and Lectures Coordinator.

TWAM will promote the positions through their volunteers page and will try to find volunteers from their cohort of volunteers.

There was some discussion around the job descriptions and honorary membership.

The job descriptions were agreed by the committee.

8. AGM:

JT and AT have been looking at venues, given that the seminar room is difficult to access at present. Venues suggested are the GNM and Northern Stage. Northern Stage would charge £75 + VAT for 3 hours. The committee agreed to hire the mezzanine at Northern Stage.

9. Bulletin:

The bulletin will include AGM and exhibition information, workshop feedback, JT's retirement and a membership payment reminder. It is very important that the AGM reply slips are included.

10. AOB:

Archives: JT will contact Caroline Coode to see if she is agreeable to continuing to look after the archive. ZA will find out if we have archive space in the new gallery.

ZA is producing information about Kurt Schwitters. She will need £300-£500. It was agreed that it would be put to a vote at the AGM.

11. Date of next meeting: 09/05/17 at 3.30pm at the Laing